



What is a Metropolitan State BuzzAlum?

A BuzzAlum is one of our alumni who shares information about Metropolitan State with prospective students. A BuzzAlum shares the b-z-z-z about Metropolitan State as part of a word-of-mouth marketing campaign.

Why be a BuzzAlum? Word-of-mouth marketing is the most powerful and influential form of marketing there is. Personal recommendations are persuasive and can influence potential students to enroll at Metropolitan State. You might be thinking, “Well, what’s in it for me?” The answer is three-fold: 1) the satisfaction of helping a friend or colleague on their educational path, 2) the satisfaction of helping Metropolitan State find students who are a good fit for our programs, 3) prizes, prizes, prizes – you can receive an array of gifts for recruiting new students.

Would you like to be a BuzzAlum? Send an e-mail to alumni.relations@metrostate.edu and we’ll send you:

- Information to share with prospective students.
- A prize for you!