Marketing Checklist - Bachelor of Science
(18 courses = 70 semester credits) Major Requirements - Effective Fall 2015

Name: ___________________________ Student (Tech) ID: ___________________________ Campus Email Address: ___________________________ @metrostate.edu

<table>
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<th>Transfer Accepted</th>
<th>Term/Year Registered</th>
<th>Grade</th>
<th>Comments</th>
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Foundation Courses
Foundation Courses must be completed to be eligible to declare your major.

- MIS 100EL Fund of IT in Orgs (FITO) (4 cr)
- Math 115 College Algebra (or higher) (4 cr)
- *Econ 201 Macroeconomics (3 cr)
- *Econ 202 Microeconomics (3 cr)
- Stat 201 Statistics I (4 cr)
- *Acct 210 Financial Acctg (4 cr)

Business Core Courses
A minimum of 30 credits and GELS writing requirement must be completed before registering for upper-division (300-500 level) COM courses.

- DSci 434 Intro to Operations Mgmt (4 cr)
- Fin 390 Principles of Finance (4 cr)
- Mgmt 310 Mgmt Principles & Practices (4 cr)
- MIS 310 Principles of MIS (4 cr)
- *Mktg 300 Marketing Principles (4 cr)

Major Required Courses

- Mktg 310 Consumer & Prof Buyer Behav (4 cr)
- Mktg 343 Integrated Mktg Comm (4 cr)
- Mktg 420 Mktg Research (4 cr)
- Mktg 480 International Mktg (4 cr)

Major Electives
Choose 4 upper division credits from the following.

- Elective: Any Mktg 3XX level or higher
- OR BLaw 430 Mktg & Advertising Law

Capstone
A minimum of 90 credits and all prerequisites must be completed before registering for these courses.
Take at the end of the major.

- Mktg 490 Issues in Mktg (4 cr)
- Mgmt 499 Case Studies in Strategic Mgmt (4 cr)

Additional Marketing Major Graduation Requirements

Major Declaration Policy
All Foundation courses must be completed with a C- or higher to be eligible to declare your major. You must be accepted to a major by the time you complete 80 credits or within one year of transferring to Metropolitan State.

* Waiver Exams:
Free waiver examinations are available to test out of these courses.
[Link]

Marketing Major Residency Requirement
At least 16 credits from among the Major Required Courses and Major Electives must be completed at Metropolitan State.

College of Management Residency Requirement
At least 20 credits from among the Business Core Course, Major Required Courses, Major Electives and Capstone must be completed at Metropolitan State.

Metropolitan State Graduation Requirements
- All courses for the major completed with C- or higher grade or S (Satisfactory).
- A minimum of 120 total acceptable unduplicated credits.
- A minimum of 40 upper division credits.
- A minimum of 30 credits completed at Metropolitan State.
- All GELS (General Education/Liberal Studies) requirements:
  - Eight (8) credits of Liberal Studies (LS)
  - Superscript numbers and letters:
    - Numbers indicate overlap Goal areas
    - LS indicates Liberal Studies
    - EL indicates General Education Electives
- A minimum GPA (Grade Point Average) of 2.0

Comments:

Date: _______________ Reviewed by: ________________________