



Business Transfer Pathway Guide

This semester-by-semester guide is intended to give you an idea of how you can complete and seamlessly transfer the Business Transfer Pathway to Metropolitan State University's Marketing B.S. as a full-time student (part-time schedule is on the back side). You should consult your advisor to plan the best way for you to complete the pathway.

Business Transfer Pathway to Marketing B.S.

North Hennepin Community College: Business Transfer Pathway

SEMESTER 1	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	ENGL 1201 Gateway College Writing or ENGL 1200 (Goal 1)	4
	<input type="checkbox"/>	BUS 1100 Introduction to Business (Req BUS)	3
	<input type="checkbox"/>	BUS 1110 Human Relations & Prof Skills (Req BUS)	3
	<input type="checkbox"/>	CIS 1101 Bus Computer Sys (Direct BUS Transfer) or CIS 1102	3
	<input type="checkbox"/>	MATH 1150 College Algebra (Goal 4)	3
	SEMESTER 1 CREDITS		

SEMESTER 2	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	COMM 1010 Fund of Public Speaking (Goal 1)	3
	<input type="checkbox"/>	BUS 2100 Business Statistics (Direct BUS Transfer)	4
	<input type="checkbox"/>	SOC 1110 Introduction to Sociology (Goals 5 & 7)	3
	<input type="checkbox"/>	MnTC Goal 6 or MnTC Goal 10 Course	4
	<input type="checkbox"/>		
	SEMESTER 2 CREDITS		

SEMESTER 3	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	ACCT 2111 Financial Acct (Direct BUS Transfer)	4
	<input type="checkbox"/>	ECON 1070 Prin of Economics Micro (Goal 5)	3
	<input type="checkbox"/>	BUS 1300 Legal Environ of Bus (Direct BUS Transfer)	3
	<input type="checkbox"/>	MnTC Goal 3 Course with Lab	4
	<input type="checkbox"/>		
SEMESTER 3 CREDITS			14

SEMESTER 4	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	ACCT 2112 Managerial Acct (Direct BUS Transfer)	4
	<input type="checkbox"/>	ECON 1060 Prin of Economics Macro (Goals 5 & 8)	3
	<input type="checkbox"/>	PHIL 1020 Ethics (Goals 6 & 9)	3
	<input type="checkbox"/>	BUS 2200 Prin of Mgmt (Direct BUS Transfer)	3
	<input type="checkbox"/>	BUS 2600 Prin of Marketing (Direct BUS Transfer)	3
SEMESTER 4 CREDITS			16

Metropolitan State University: Marketing B.S.

SEMESTER 5	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MIS 310 Principles of MIS	4
	<input type="checkbox"/>	FIN 390 Principles of Finance	4
	<input type="checkbox"/>	MnTC Goal Area Course	3
	<input type="checkbox"/>	MnTC Goal Area and/or Liberal Studies* Course	4
	<input type="checkbox"/>		
SEMESTER 5 CREDITS			15

SEMESTER 6	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	DSCI 434 Introduction to Operations Management	4
	<input type="checkbox"/>	MKTG 310 Consumer & Professional Buyer Behavior	4
	<input type="checkbox"/>	MKTG Elective**	4
	<input type="checkbox"/>	MnTC Goal Area and/or Liberal Studies* Course	4
	<input type="checkbox"/>		
SEMESTER 6 CREDITS			16

SEMESTER 7	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MKTG 343 Integrated Marketing Communication	4
	<input type="checkbox"/>	MKTG 420 Marketing Research	4
	<input type="checkbox"/>	MKTG 480 International Marketing	4
	<input type="checkbox"/>	MnTC Goal Area Course	3
	<input type="checkbox"/>		
SEMESTER 7 CREDITS			15

SEMESTER 8	✓	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MKTG 490 Issues in Marketing	4
	<input type="checkbox"/>	MGMT 499 Case Studies in Strategic Management	4
	<input type="checkbox"/>	MnTC Goal Area Course that also satisfies RIGR***	4
	<input type="checkbox"/>	Free Elective (not necessary if all MnTC courses are 4 credits)	2
	<input type="checkbox"/>		
SEMESTER 8 CREDITS			14

*Liberal Studies (LS) = 8 upper-division credits

**Any MKTG 3XX or higher, or BLAW 430

***RIGR = Racial Issues Graduation Requirement

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See back for additional information. ▶

Business Transfer Pathway Summary

North Hennepin Business Transfer Pathway A.S.	60
Metro State Marketing B.S.	60
Marketing Credits	120

North Hennepin Community College: Part-Time Student

SEMESTER 1	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	ENGL 1201 Gateway College Writing or ENGL 1200 (Goal 1)	4
	<input type="checkbox"/>	MATH 1150 College Algebra (Goal 4)	3
	<input type="checkbox"/>		
		SEMESTER 1 CREDITS	7

SEMESTER 3	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	COMM 1010 Fund of Public Speaking (Goal 1)	3
	<input type="checkbox"/>	BUS 2100 Business Statistics (Direct BUS Transfer)	4
	<input type="checkbox"/>		
		SEMESTER 3 CREDITS	7

SEMESTER 5	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	ACCT 2111 Financial Accounting	4
	<input type="checkbox"/>	ECON 1070 Principles of Economics Micro (Goal 5)	3
	<input type="checkbox"/>		
		SEMESTER 5 CREDITS	7

SEMESTER 7	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	BUS 1300 Legal Environment of Business	3
	<input type="checkbox"/>	MnTC Goal 3 Course with Lab	4
	<input type="checkbox"/>		
		SEMESTER 7 CREDITS	7

SEMESTER 2	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	BUS 1110 Human Relations & Prof Skills (Req BUS)	3
	<input type="checkbox"/>	CIS 1101 Bus Computer Sys (Direct BUS Transfer) or CIS 1102	3
	<input type="checkbox"/>	BUS 1100 Introduction to Business (Req BUS)	3
		SEMESTER 2 CREDITS	9

SEMESTER 4	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	SOC 1110 Introduction to Sociology (Goals 5 & 7)	3
	<input type="checkbox"/>	MnTC Goal 6, or MnTC Goal 10 Course	
	<input type="checkbox"/>		
		SEMESTER 4 CREDITS	7

SEMESTER 6	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	ECON 1060 Principles of Economics Macro (Goals 5 & 8)	3
	<input type="checkbox"/>	ACCT 2112 Managerial Acct (Direct BUS Transfer)	4
	<input type="checkbox"/>		
		SEMESTER 6 CREDITS	7

SEMESTER 8	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	BUS 2200 Principles of Management	3
	<input type="checkbox"/>	BUS 2600 Principles of Marketing	3
	<input type="checkbox"/>	PHIL 1020 Ethics (Goals 6 & 9)	3
		SEMESTER 8 CREDITS	9

Metropolitan State University: Part-Time Student

SEMESTER 9	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MIS 310 Principles of MIS	4
	<input type="checkbox"/>	MnTC Goal Area and/or Liberal Studies* Course	4
	<input type="checkbox"/>		
		SEMESTER 9 CREDITS	8

SEMESTER 11	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	DSCI 434 Introduction to Operations Management	4
	<input type="checkbox"/>	MnTC Goal Area and/or Liberal Studies* Course	4
	<input type="checkbox"/>		
		SEMESTER 11 CREDITS	8

SEMESTER 13	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MKTG 343 Integrated Marketing Communication	4
	<input type="checkbox"/>	MKTG 420 Marketing Research	4
	<input type="checkbox"/>		
		SEMESTER 13 CREDITS	8

SEM 15	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MKTG 490 Issues in Marketing	4
	<input type="checkbox"/>	MGMT 499 Case Studies in Strategic Management	4
	<input type="checkbox"/>		
		SEMESTER 15 CREDITS	8

SEMESTER 10	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	FIN 390 Principles of Finance	4
	<input type="checkbox"/>	MnTC Goal Area Course	3
	<input type="checkbox"/>	MnTC Goal Area Course	3
		SEMESTER 10 CREDITS	10

SEMESTER 12	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MKTG 310 Consumer & Professional Buyer Behavior	4
	<input type="checkbox"/>	Marketing Elective**	4
	<input type="checkbox"/>		
		SEMESTER 12 CREDITS	8

SEMESTER 14	<input checked="" type="checkbox"/>	Department/Course Number/Course Name	Cr
	<input type="checkbox"/>	MKTG 480 International Marketing	4
	<input type="checkbox"/>	MnTC Goal Area Course that also satisfies RIGR***	4
	<input type="checkbox"/>	Free Elective (not necessary if all MnTC courses are 4 credits)	2
		SEMESTER 14 CREDITS	10

*Liberal Studies = 8 upper-division credits.

** Any MKTG 3XX or higher, or BLAW 430

***RIGR = Racial Issues Graduation Requirement