

Business Transfer Pathway Guide

This semester-by-semester guide is intended to give you an idea of how you can complete and seamlessly transfer the Business Transfer Pathway to Metropolitan State University's Marketing B.S. as a full-time student (part-time schedule is on the back side). You should consult your advisor to plan the best way for you to complete the pathway.



Business Transfer Pathway to Marketing B.S.

North Hennepin Community College: Business Transfer Pathway

	~	Department/Course Number/Course Name	Cr
SEMESTER 1		ENGL 1201 Gateway College Writing or ENGL 1200 (Goal 1)	4
		BUS 1100 Introduction to Business (Req BUS)	3
		BUS 1110 Human Relations & Prof Skills (Req BUS)	3
		CIS 1101 Bus Computer Sys (Direct BUS Transfer) or CIS 1102	3
		MATH 1150 College Algebra (Goal 4)	3
		SEMESTER 1 CREDITS	16

SEMESTER 2	V	Department/Course Number/Course Name	Cr
		COMM 1010 Fund of Public Speaking (Goal 1)	3
		BUS 2100 Business Statistics (Direct BUS Transfer)	
		SOC 1110 Introduction to Sociology (Goals 5 & 7)	
		MnTC Goal 6 or MnTC Goal 10 Course	4
		SEMESTER 2 CREDITS	14

SEMESTER 3	~	Department/Course Number/Course Name	Cr
		ACCT 2111 Financial Acct (Direct BUS Transfer)	4
		ECON 1070 Prin of Economics Micro (Goal 5)	3
		BUS 1300 Legal Environ of Bus (Direct BUS Transfer)	3
		MnTC Goal 3 Course with Lab	4
		SEMESTER 3 CREDITS	14

ER 4	V	Department/Course Number/Course Name	Cr
		ACCT 2112 Managerial Acct (Direct BUS Transfer)	4
		ECON 1060 Prin of Economics Macro (Goals 5 & 8)	
ST		PHIL 1020 Ethics (Goals 6 & 9)	3
SEMEST		BUS 2200 Prin of Mgmt (Direct BUS Transfer)	3
		BUS 2600 Prin of Marketing (Direct BUS Transfer)	3
		SEMESTER 4 CREDITS	16

Metropolitan State University: Marketing B.S.

SEMESTER 5	~	Department/Course Number/Course Name	Cr
		MIS 310 Principles of MIS	4
		FIN 390 Principles of Finance	4
		MnTC Goal Area Course	3
		MnTC Goal Area and/or Liberal Studies* Course	4
		SEMESTER 5 CREDITS	15

	V	Department/Course Number/Course Name	Cr
9		DSCI 434 Introduction to Operations Management	4
ER		MKTG 310 Consumer & Professional Buyer Behavior	4
ST		MKTG Elective**	4
SEMESTER		MnTC Goal Area and/or Liberal Studies* Course	4
SE			
		SEMESTER 6 CREDITS	16

~	Department/Course Number/Course Name	Cr	
	MKTG 343 Integrated Marketing Communication	4	
	MKTG 420 Marketing Research		
	MKTG 480 International Marketing		
	MnTC Goal Area Course	3	
	SEMESTER 7 CREDITS	15	
		MKTG 343 Integrated Marketing Communication MKTG 420 Marketing Research MKTG 480 International Marketing MnTC Goal Area Course	

ER 8	MKTG 490 Issues in Marketing	4
	MGMT 499 Case Studies in Strategic Management	4
ST	MnTC Goal Area Course that also satisfies RIGR***	4
SEMESTER	Free Elective (not necessary if all MnTC courses are 4 credits)	2
SE		
	SEMESTER & CREDITS	14

Department/Course Number/Course Name

Cr

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See back for additional information.

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Business Transfer Pathway Summary
North Hennepin Business Transfer Pathway A.S
Metro State Marketing B.S
Marketing Credits

^{*}Liberal Studies (LS) = 8 upper-division credits

^{**}Any MKTG 3XX or higher, or BLAW 430

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2		ENGL 1201 Gateway College Writing or ENGL 1200 (Goal 1)	4		E		BUS 1110 Human Relations & Prof Skills (Req BUS)	3
ST		MATH 1150 College Algebra (Goal 4)	3		ST		CIS 1101 Bus Computer Sys (Direct BUS Transfer) or CIS 1102	3
SEMESTER					SEMESTER		BUS 1100 Introduction to Business (Req BUS)	3
SE		SEMESTER 1 CREDITS	7		SE		SEMESTER 2 CREDITS	9
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ES		BUS 2100 Business Statistics (Direct BUS Transfer)	4		ES		MnTC Goal 6, or MnTC Goal 10 Course	
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		ACCT 2111 Financial Accounting	4				ECON 1060 Principles of Economics Macro (Goals 5 & 8)	3
SEMESTER		ECON 1070 Principles of Economics Micro (Goal 5)	3		SEMESTER		ACCT 2112 Managerial Acct (Direct BUS Transfer)	4
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SE		SEMESTER 5 CREDITS	7		SE		SEMESTER 6 CREDITS	7
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ER.		BUS 1300 Legal Environment of Business	3		ER		BUS 2200 Principles of Management	3
ESI		MnTC Goal 3 Course with Lab	4		ES		BUS 2600 Principles of Marketing	3
SEMESTER					SEMESTER		PHIL 1020 Ethics (Goals 6 & 9)	3
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11 SEM		MnTC Goal Area and/or Liberal Studies* Course SEMESTER 9 CREDITS Department/Course Number/Course Name	4 8 Cr		12 SEMI		MnTC Goal Area Course MnTC Goal Area Course SEMESTER 10 CREDITS Department/Course Number/Course Name	3 3 10
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SEMESTER 15 CREDITS